Industry Snapshot

Today’s retail organizations are looking for new ways to stay competitive. Developing an effective employee training and retention strategy can have a significant impact on growth.

Did you know...

4,000
Despite some store closures, the industry had a net increase of 4,000 store openings in 2017.¹

$3,328
The cost on average to find, hire and train a replacement for one minimum-wage employee.²

17%
Low percentage of retail managers who feel their hourly store associates are very motivated and engaged.²
Expertus delivers modern, cloud LMS technology for the future of learning. ExpertusONE is a commercial-grade LMS with the flexibility and innovative design to handle the evolving learning needs of large, global retail enterprises.

The platform provides one learning system for employees, customers, partners or distributed workforces. It integrates with other HR systems and supports advanced mobile, social and Salesforce connections.

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References:
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2 Center for American Progress
3 Factoring People into the P&L Equation, WorkJam
4 Retail Turnover Rates on the Rise, CNBC
5 The Hay Group
6 Why C-Levels Need to Think About eLearning and Artificial Intelligence, Forbes
7 Bridging the Skills Gap, ATD