

Motivate Learning Behavior and Drive Organizational Change

- Promote Corporate Programs & Agendas • Incentivize the Right Learning Behavior
- Make Training More Fun & Engaging

Only ExpertusONE delivers the latest consumer technologies to your learning organization! Introducing ExpertusONE Gamification – a fully integrated, recognition-based gamification tool that will transform your learners' LMS experience.

Now you can easily nurture and reward the right learning behavior to encourage LMS use and grow corporate knowledge sharing.

The illustration shows a woman with blue hair, wearing a pink shirt and blue pants, sitting in a white chair and using a laptop. Behind her is a large screen displaying the ExpertusONE Gamification interface. The interface is divided into several sections:

- DETAILS:** Features a profile for Lynn Trumont, a Technical Advisor at Sales and Marketing. It shows 145,900 points and 5 badges. A description mentions she is a nationally award-winning communications and media consultant for Fortune 500 companies.
- POINTS:** A table showing progress towards goals: 8,400 for Registration, 60,000 for Completion, 41,000 for Votes, 20,500 for Shares, and 16,000 for Comments. Below the table are several colorful badges, including one for 'Super Blogger'.
- LEADERBOARD:** A list of top performers: Antonio E (5,150 points), Victor V (3,250 points), Andrea G (1,000 points), and Maximus M (900 points).
- SKILLS:** A list of skills including Project Management, Project Manager, and Coaching.
- USERS:** A list of other users, including Aaron A and AH C.

ExpertusONE Gamification is the easiest way to add a social strategy to your learning programs. Since it's built into our LMS, there's no need to buy an application or deal with integrations. Simply enable its User Point module and immediately start encouraging meaningful collaboration and driving enterprise-wide change.

Key Features & Benefits

Extend Vital Corporate Goals

Use ExpertusONE Gamification to pervasively promote your top corporate goals, programs and agendas

- Base point systems on learning agendas and customize badges/icons to reflect your corporate branding
- Configure point thresholds for badges and badge values/names to reflect key organization drivers
- Use system to encourage workforce knowledge sharing and make traditional training items, like compliance, more entertaining and engaging

Motivate & Engage Learners

Reward learners for the right behavior with points, badges and colleague recognition

- Learners earn points for collaboration, compliance and activity in ExpertusONE
- Points are then redeemed for badges, allowing learners to compare their performance with colleagues
- Top category rankings are also displayed on homepage Leaderboards for organization-wide recognition

Simple to Use & Configure

Our native gamification tool is quick to setup and simple to adjust as your objectives change

- Easy-to-use admin reporting dashboard with data captured in real-time
- Can export gamification data into analytics programs to evaluate initiatives and user group effectiveness; also integrates with third-party redemption systems
- All gamification and social features are fully supported in ExpertusONE's mobile app

Aligns with Social Learning

Has built-in context with ExpertusONE's other social tools, which are integrated across all interfaces and workflows

- Share – share any catalog item with peers and colleagues in just one click
- Rate (Stars) – quickly rate training, evaluate course/ instructor value and conduct rating-based searches
- Discuss & Chat – access controlled discussion forums; IM chat for learners, instructors and admins



ExpertusONE Gamification employs a point and badge recognition system that rewards rising stars and learning leaders across your organization. It creates a fun, competitive atmosphere where learning thrives.

Badges can also be customized to align with your company's branding and initiatives to further maximize training adoption.



Schedule a demo today.

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