



# Meet the ONE

## Introducing the Market's First Digital LMS

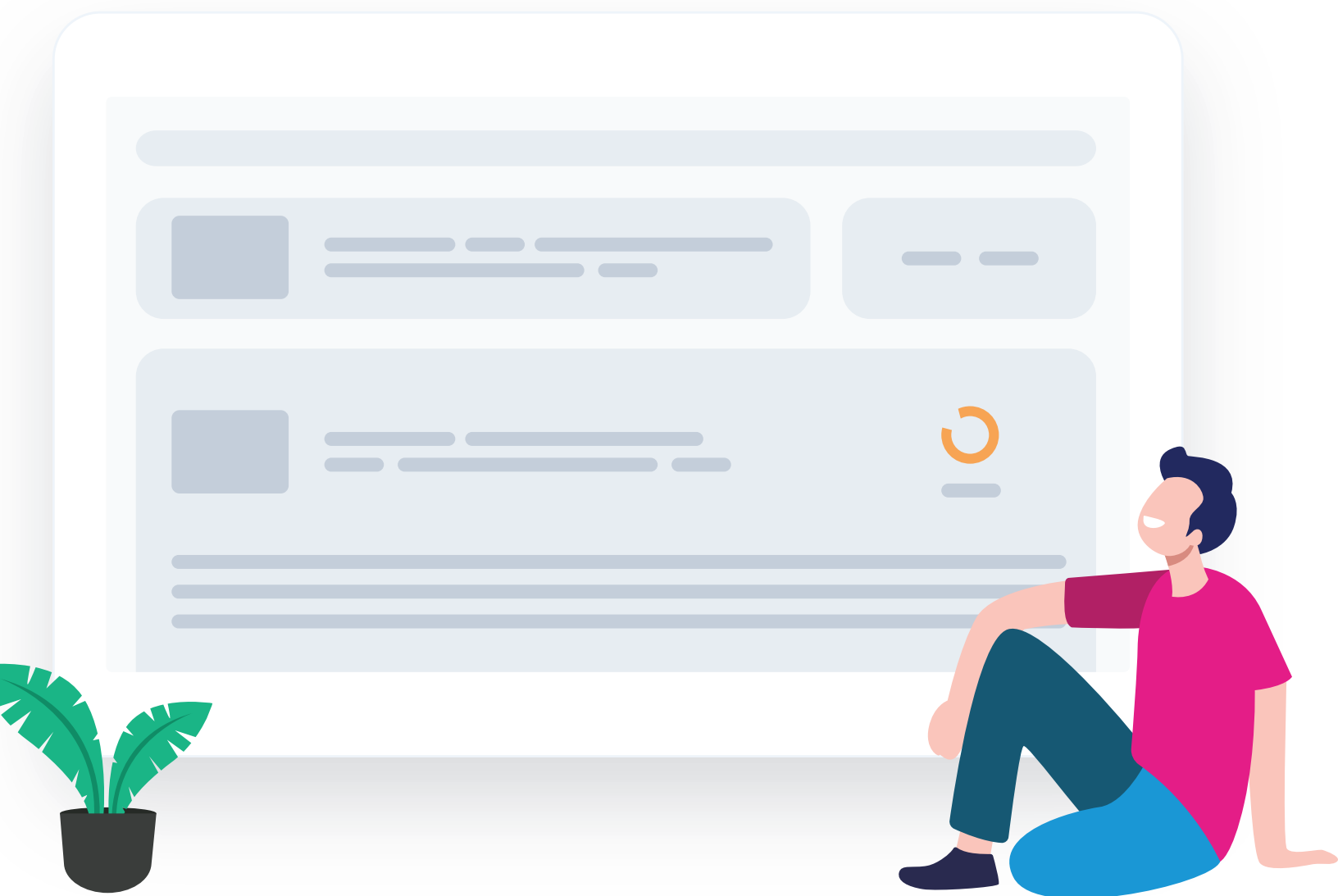


# Your Digital LMS Is Here

Introducing ExpertusONE. The market's first learning management system designed to help deliver the digital transformation across your learning organization. Known as a digital LMS, ExpertusONE provides invisible and ubiquitous learning that's always on.

Invisible learning tools place contextualized training in the areas learners frequent the most. Our digital learning platform supports any kind of content and easily integrates with other enterprise systems. And with ExpertusONE's robust mobile app, learning can be consumed anytime, anywhere. Even managers and instructors can use the LMS' reporting and actionable analytics on-the-go.

How will our digital LMS impact your business? Meet its award-winning features and functionalities here.



## Invisible Learning

Innovation that drives learning to learners

- Embeddable Widgets—places the training catalog where learners spend the most time (websites, social media, emails and SharePoint); launch content with just one click
- Dynamic Shareable Links—puts content search links anywhere they're needed (software apps, websites, pdfs) for meaningful, JIT training
- Next-level Segmentation—sophisticated, yet easy to manage grouping pushes contextualized experience to learners and admins in real-time

## Mobile

Learn on or offline via native Apple and Android apps

- Superior user productivity—Mobile First design adopts latest mobile app technology as soon as it's available
- Same LMS experience: watch videos, take surveys, access training plans, buy and launch courses
- Actionable dashboards, tools and analytics for learners, managers and instructors

## Digital Content Player

View trainings and surveys from one player

- Play SCORM, AICC, xAPI, pdfs, PPTs and even assessments, from one window, with one consistent viewing experience
- No pop-up blockers or annoying downloads
- Clear training path—learners know what's completed, what's next and can start with just one click
- Move seamlessly between desktops, phones or tablets; all progress is captured and can be analyzed in the LRS

## API Integration

Connect all systems. Elevate learning and business performance

- The industry's most robust REST API library
- Use multiple APIs simultaneously, without blocking application access or lowering integration performance
- Merge data from the LMS and HR systems, Salesforce, marketplaces, LEPs/LXPs, mobile, content providers and collaboration tools
- Gain deeper insights for better learning and business outcomes

## Learning Record Store (LRS)

Harness the power of robust datavisualization

- Finds and records learning from any format or source, including: gaming, MP4, YouTube and virtual reality
- Uses modern dashboards for quick analysis of all learning data in real-time; tie analytics to KPIs
- Simplifies how you measure the return and drive the impact of your learning investments

## Reporting & Analytics

Sophisticated LMS reporting, made simple

- Visual reporting for real-time snapshot of learner status, progress and engagement
- Simple report generation (mobile and desktop) for managers, admins and learners
- Replaces costly third-party reporting tools



## Interaction Studio

Rapid LMS authoring tool

- Create xAPI compliant microlearning without having to learn complex authoring tools or eLearning standards
- Add quizzes, games or other context-related activities to existing videos and presentations to drive engagement
- Leverage native LRS integration to track eLearning progress, create learner dashboards and perform usage analysis

## Gamification

Motivate learning behavior and drive change

- Simple to use gamification tool that rewards selected learning behavior by department or enterprise-wide
- Easy way to promote knowledge sharing and top corporate programs or goals
- Built-in context with ExpertusONE social tools, such as sharing, ratings and discussion forums

## Salesforce

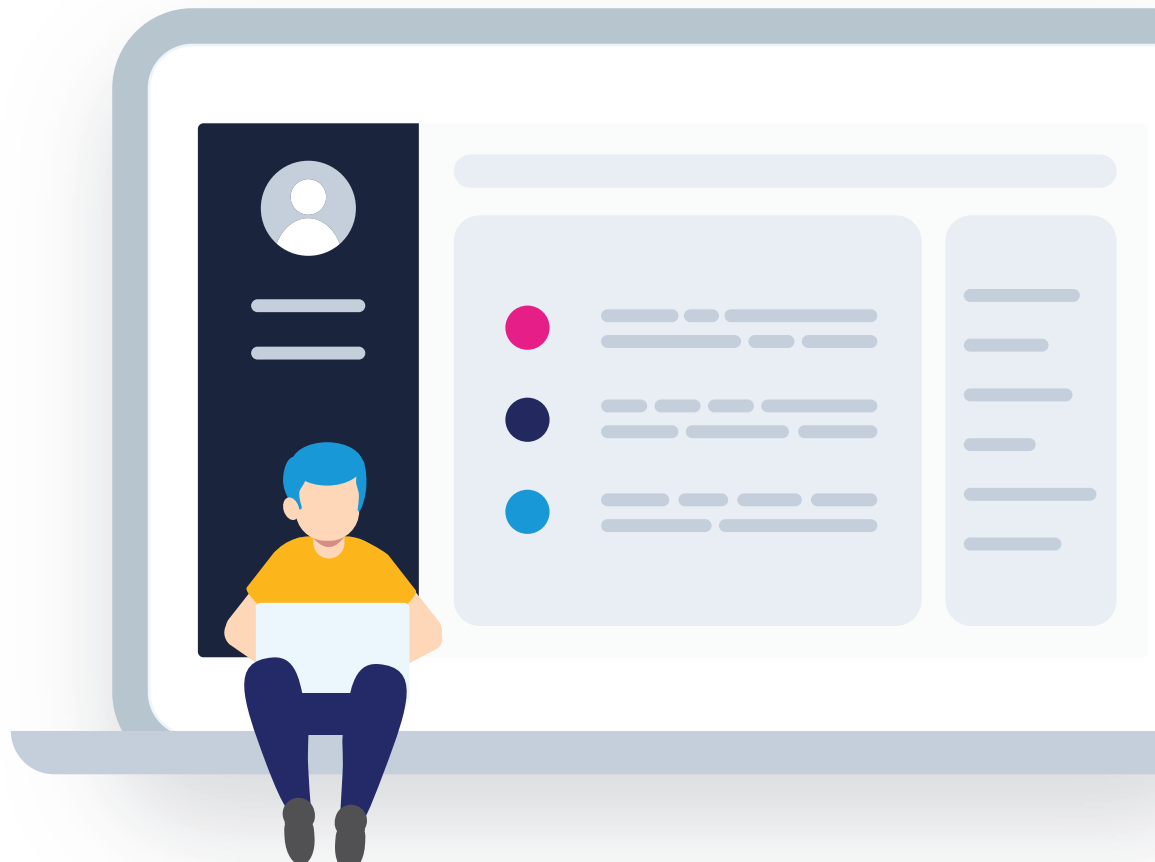
Seamless LMS and Salesforce integration

- Raise sales team engagement with convenient, direct LMS access within the Salesforce UI (Classic and Lightning)
- Create more up-selling opportunities by pushing Salesforce training data to the LMS
- Use Salesforce's native reporting engine to integrate essential learning data for more meaningful sales reports

## Observation Checklist

Digital, on-the-job performance assessment

- Observe, track and assess skills in the field to determine employee competency, in real-time
- Meet digital transformation initiatives by eliminating the need for costly and inefficient, paper-based evaluations
- Record competency performance data in the LMS; collate it with other learning data for deeper reporting insights



# Streamlined Workflows Put Users First

Only the ExpertusONE Digital LMS has streamlined workflows based on 18 years of best practices. This simplified and contextualized experience intuitively directs learners to the training they need for success. And empowers admins to speed the delivery of the courses and content learners require.

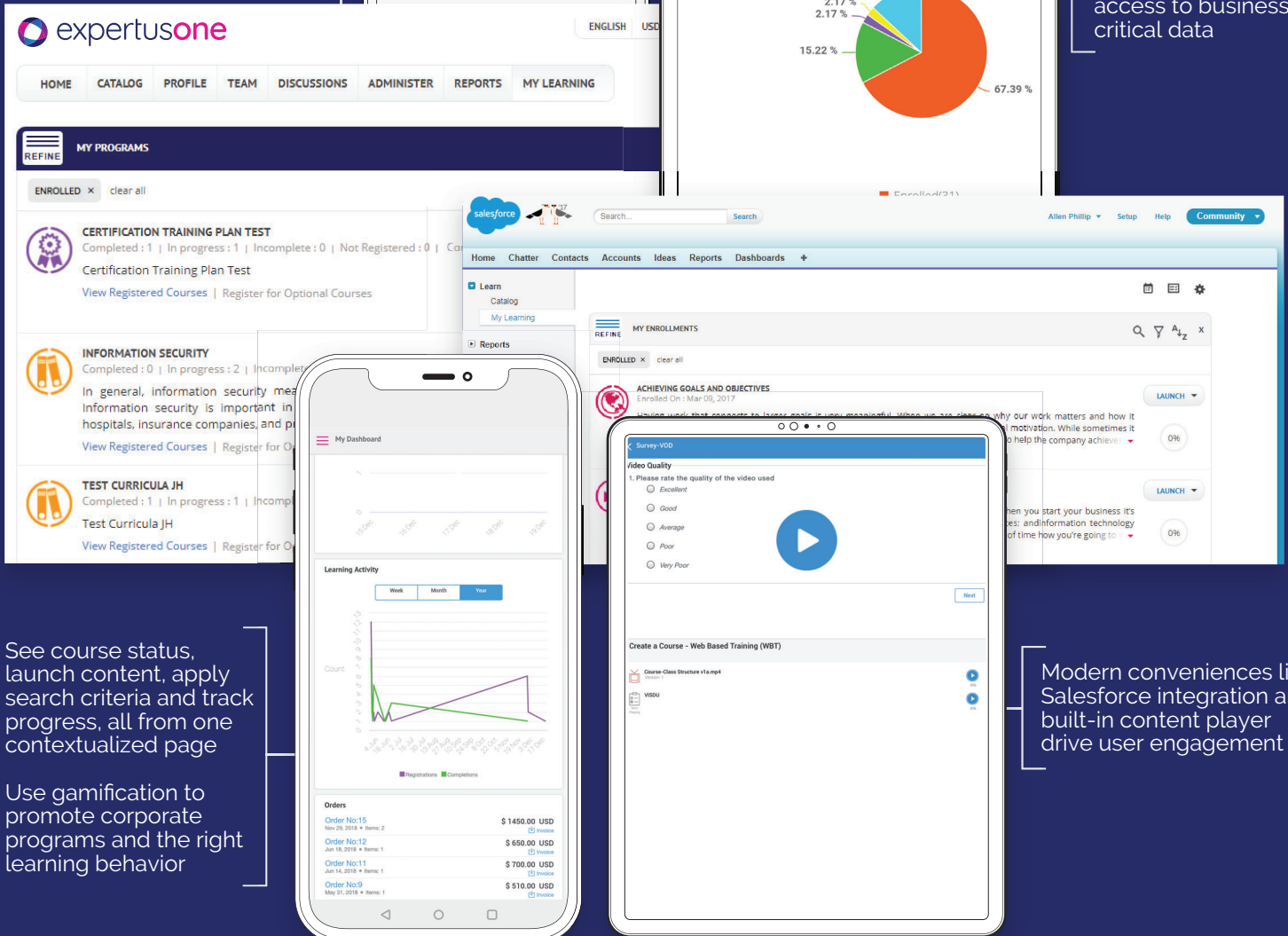
Fewer clicks to find and take classes, track progress and use social tools

Reduced help desk inquiries thanks to learner self-service

Mobile First LMS app makes learning and training plan access incredibly convenient

Actionable, on-the-go analytics for managers and instructors speeds learning adoption

Fast, customized reporting simplifies access to business-critical data



See course status, launch content, apply search criteria and track progress, all from one contextualized page

Use gamification to promote corporate programs and the right learning behavior

Modern conveniences like Salesforce integration and built-in content player drive user engagement

# More LMS Innovation. More LMS Value.

ExpertusONE is a reliable, easy-to-use digital platform that can transform your training organization from a cost center to a business-driver, and help your learning professionals provide more value for their organization.

See how you can use our learning technology innovation for superior training engagement... and outcomes!

Schedule your personalized ExpertusONE demo today:  
[www.expertusone.com/MeetTheONE](http://www.expertusone.com/MeetTheONE)



**Schedule a demo today.**

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