

# Top 10 Extended Enterprise LMS Features: The No-Fluff Guide

Because finding the right extended enterprise learning management system **shouldn't** mean having to complete a whole training course, use this no-fluff guide to quickly discover the features you really need.



# Introduction

There's a lot riding on choosing the right learning management system (LMS) for extended enterprise. The right platform significantly impacts training effectiveness, learner engagement, and overall organizational and revenue growth. Furthermore, it should have features that ease the administrative burden of managing multiple audiences—customers, partners, franchisees, and employees—while maximizing the user experience and value for everyone in your business ecosystem. This frees learning teams to focus on more strategic work and content sourcing instead.

And with the business landscape changing more quickly than ever before, it's crucial to invest in tools that engage your partners and customers. Features like innovative AI, smart personalization, mobile-first capabilities, and seamless business integrations will make all your enablement initiatives stronger.

It may sound like there's a lot to learn to find the right LMS for your extended enterprise needs, but we've narrowed the list down to the top 10 essential features to look for.



# 1. Multi-Persona Functionality

Developing the skills of every person in your business ecosystem means you need an LMS that's flexible enough to serve the needs of all your different users at once. Whether it's training up new partners or giving each franchisee the right branded experience, your LMS should make everything from content to administrative tasks a breeze.

## What to Look For

- The ability to train and serve multiple audiences simultaneously by providing unique interfaces and training programs for as many learning groups as you'd like, whether it's multiple subsidiaries under a parent company, training partners, customers, and employees, or supporting regional needs.
- Configurable partner or franchise portals with unique branding and site URL (including its own SSL certificate), all within the same instance of the LMS.
- Advanced eCommerce functionality and reporting capabilities so you can take advantage of training as a revenue stream. Bonus points if it works on mobile too!
- International, multi-currency management based on geography and multiple currencies to aggregate global L&D finances and training investments.
- Multiple options for monetisation for the same customer, such as subscriptions, coupons, licenses to sell, differentiated pricing, and more.

“Automotive systems manufacturer, [JTEKT](#), used ExpertusONE to create multiple versions of each course tailored to each plant's specific needs, fostering more meaningful and impactful training experiences.”



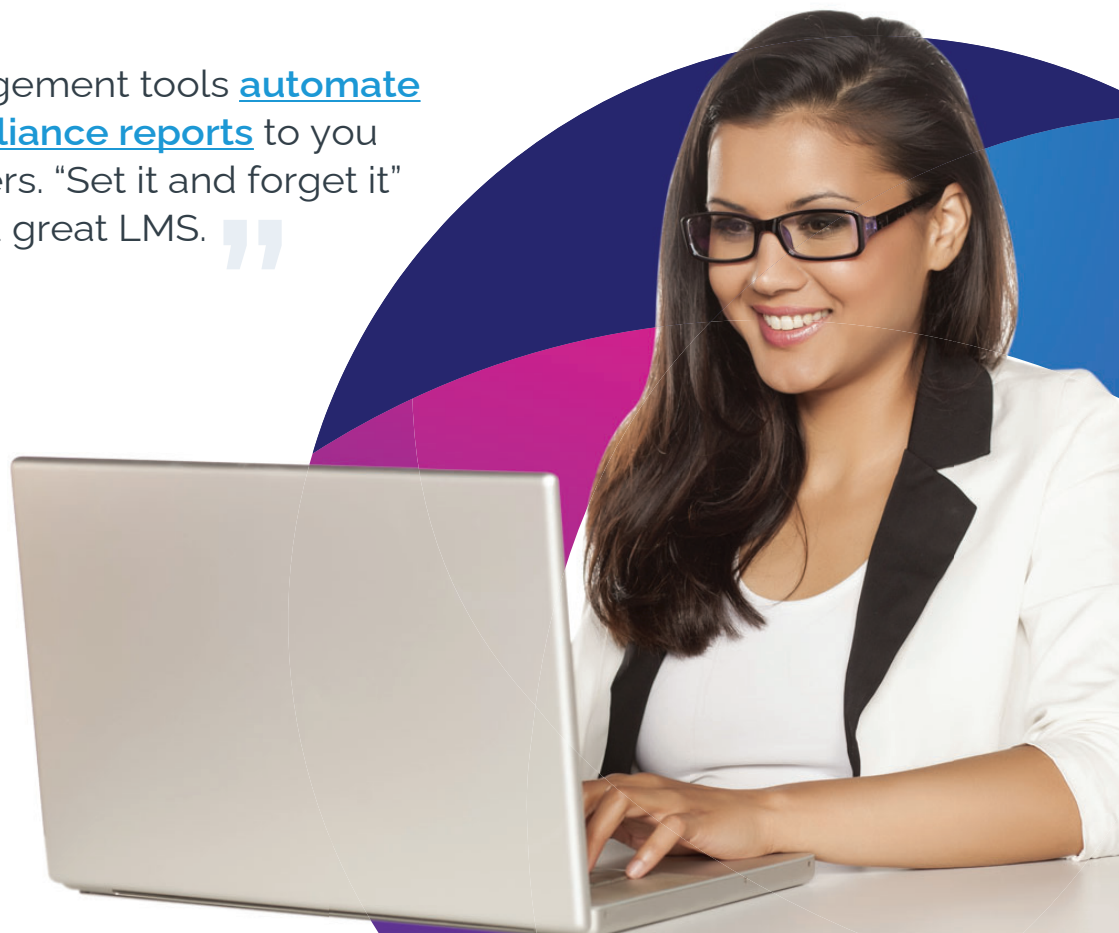
## 2. Granular Controls

Learning management gets complex when you have many varied users or even the same learner completing different kinds of courses, such as new hire and compliance training. You'll need an LMS that lets you manage the rules and access for all your different learners and use cases.

### What to Look For

- Ability to easily create dynamic learner groups for managing learning assignments, registrations, and more.
- A full suite of easy-to-use customization tools so you can configure every portal right down to the unique business rules that apply to each domain and learner.
- Automated administration and intuitive system workflows that free up admins to do more strategic work.
- Ability to define each course with the details it specifically needs, like prerequisites, continuing education credits, approvals, and more.
- Ability to manage and override default notifications at the course level.
- Support for your most complex use cases (have a few examples handy when you interview vendors to see if they have an easy solution or a complex workaround).

“ExpertusONE management tools [automate sending daily compliance reports](#) to you and your stakeholders. “Set it and forget it” features are key to a great LMS. ”



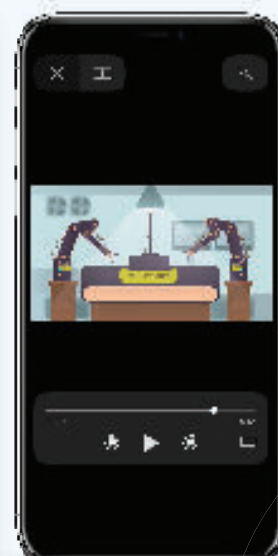
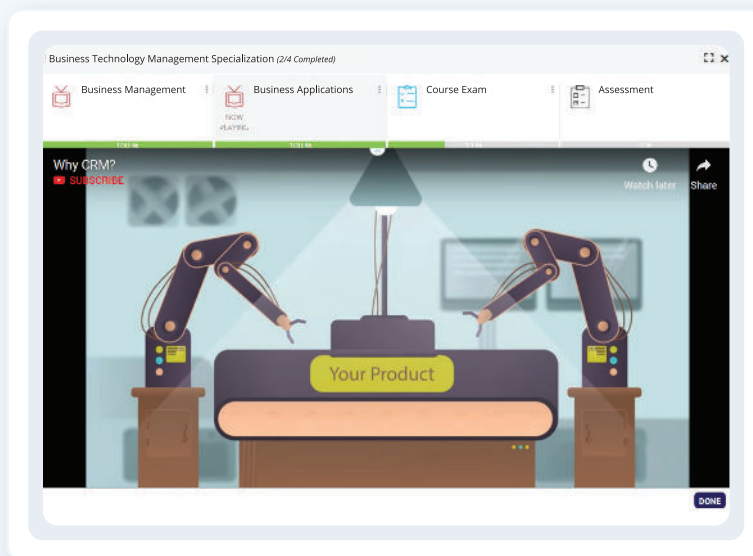
### 3. Easy Content Consumption

An effective LMS platform should enable you to quickly deliver professional-looking and engaging content in a variety of popular and interactive formats that are engaging for the learner and easy to access.

#### What to Look For

- Interactive elements, like quizzes and games, that can be easily added to existing videos and presentations.
- The platform supports any kind of content (vILT, YouTube, video, virtual reality, SCORM, AICC, xAPI, PDFs, Word docs, PPTs, and more.)
- Whether it's a knowledge object, video, quiz, or survey, they should all be launched seamlessly from one adaptive lightbox window within the LMS.
- Integrated video conferencing for one-click creation of virtual learning.
- Gamification features to create a culture of healthy competition with badges, awards, and leaderboards.

“We selected the ExpertusONE LMS because it put training right at our learners' fingertips. [We've] had excellent feedback on how streamlined and easy [it] is to use” — **Director of Operations, Education & Product Adoption** at [Global Leader of Cloud Services](#)



*Content should play seamlessly regardless of device.*

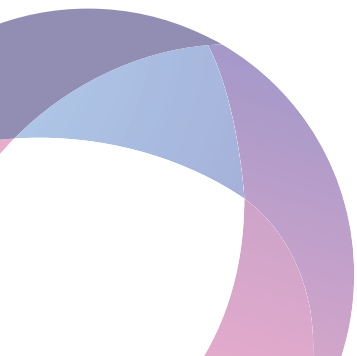
## 4. Seamless End-User Experience

To help increase learner satisfaction and course completions, look for an LMS that offers a training environment so effortless to use, learners don't even think about the LMS.

### What to Look For

- A content player that displays all of a learner's training components in one consistent interface.
- Make learning part of your team's daily conversations by embedding it into messaging apps like Slack or business systems like Salesforce.
- Headless learning features that make it easy to embed the LMS application into your website, partner portal, or other business application, enabling seamless learning in the flow of work.
- Ability to selectively embed different parts of the learner UI (e.g., My Learning, Catalog, etc.) into the applications your learners already use.
- Streamlined employee oversight that offers managers one-click access to team learning for recommendations, approvals, and verifications.
- Online, mobile checklists for instructors or mentors to observe and assess skills in person (such as during a CPR training session at a hospital) and record notes digitally.

“Early on, it became obvious that our existing learning management system software was inadequate to sustain and expand our new competency training program. [We] chose the ExpertusONE LMS primarily because of its intuitive usability for employees, managers, distributors, and customers.” — **Manager, Education Services** at [World's Largest Technology Provider](#).



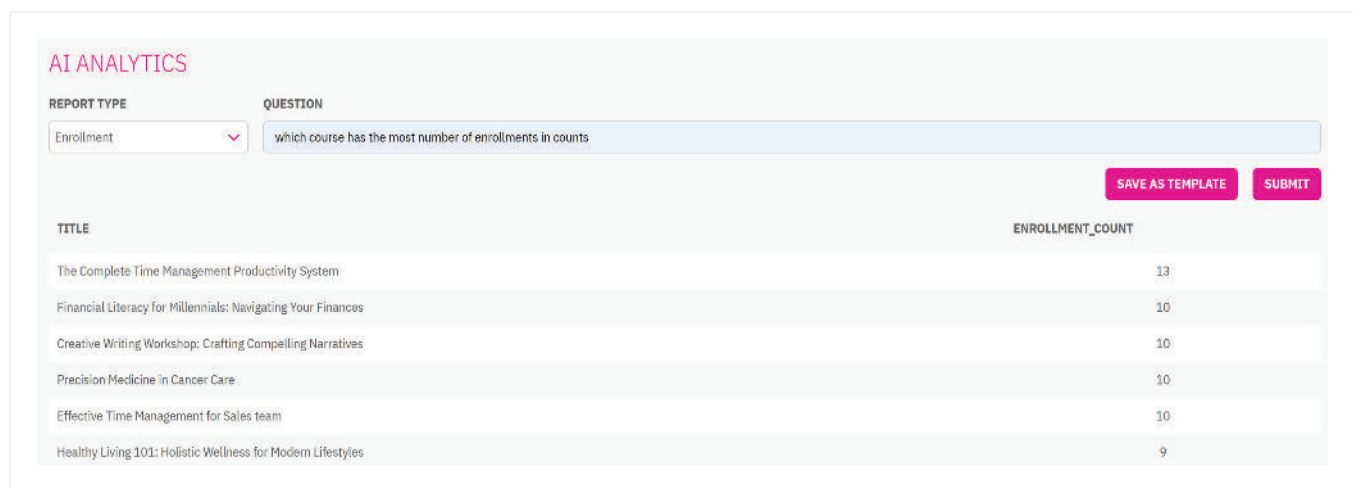
## 5. AI Native Capabilities

You want an LMS that keeps up with innovations so it's important to find one built on a technical foundation designed to capitalize on advancements in AI today—and in the future.

### What to Look For

- A platform that's built for AI, allowing for the seamless movement and use of the data needed for your team to get the most out of AI innovations.
- A clear roadmap for future investments in AI.
- Generative AI so you can create new content quickly.
- Natural language input so you can ask for the information and data you need in plain language like, "Which departments completed the most training this month?"
- Personalized learning pathways generated by AI so that every learner gets the training they need at the right moment and in the right place.

ExpertusONE's industry leading AI-based recommendation engine is based on 20 years of enterprise learning data and updated regularly to ensure users always get the most innovative experience. Winner of [HRTechCube's Top 25 AI Company of 2024](#).



TITLE	ENROLLMENT_COUNT
The Complete Time Management Productivity System	13
Financial Literacy for Millennials: Navigating Your Finances	10
Creative Writing Workshop: Crafting Compelling Narratives	10
Precision Medicine in Cancer Care	10
Effective Time Management for Sales team	10
Healthy Living 101: Holistic Wellness for Modern Lifestyles	9

Look for the use of AI beyond GenAI, like Natural Language Input to generate reports.

## 6. Dedicated Mobile App

Learning and training often happens outside of the office—in the field, on the floor, on site, or just on-the-go. Improve productivity by giving your learners, managers, and instructors the ability to learn, track, complete, and manage approvals wherever they are.

### What to Look For

- Simple home screen giving users quick access to their learning.
- Offline access to learning content that syncs up automatically.
- Full support for virtual instructor-led training.
- Responsive content players for easy access to learning material.
- The latest mobile technology, like voice integration and push notifications, for an easier, more productive experience.
- One-stop access for managers to monitor, approve, or remind users of training.

“[ExpertusONE Mobile](#) is the first true mobile LMS app. It's fully loaded with capabilities like voice integration, robust dashboard views from one personalized screen, and a zero learning curve UI for an easier, more productive experience.”





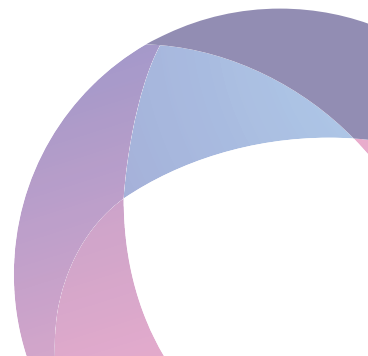
## 7. Extensive Business Application Integrations

Connectivity is key for extended enterprise learning. Drive business performance and expand your learning programs' success with an LMS that lets you quickly and affordably link all the business-critical systems your employers, customers, and partners use.

### What to Look For

- Two-way integrations that make sending, receiving, and merging data fast, easy, and secure.
- Integrations with the popular payment processing, customer service, storefront, and business applications and software. Bonus if they have pre-built integrations with key tools like Salesforce!
- Ability to use multiple APIs simultaneously without blocking application access or lowering integration performance.
- Ability to place training outside of the LMS by embedding content or sharing links.
- An efficient design that is REST-based and technology independent so you can use any framework or programming language (XML, JSON, HTTPS, SAML, etc.).
- Advanced, native eCommerce functionality so you can easily manage commercial learning aspects such as providing a familiar shopping cart, multiple payment methods (including credit card, invoice, and training credits) and flexible subscription controls.

“The ExpertusONE API lets you quickly and affordably link all of your business-critical systems. We also offer a powerful [native app for Salesforce](#) that enables you to publish training content quickly, run in-person or virtual classes, and drive training compliance.”



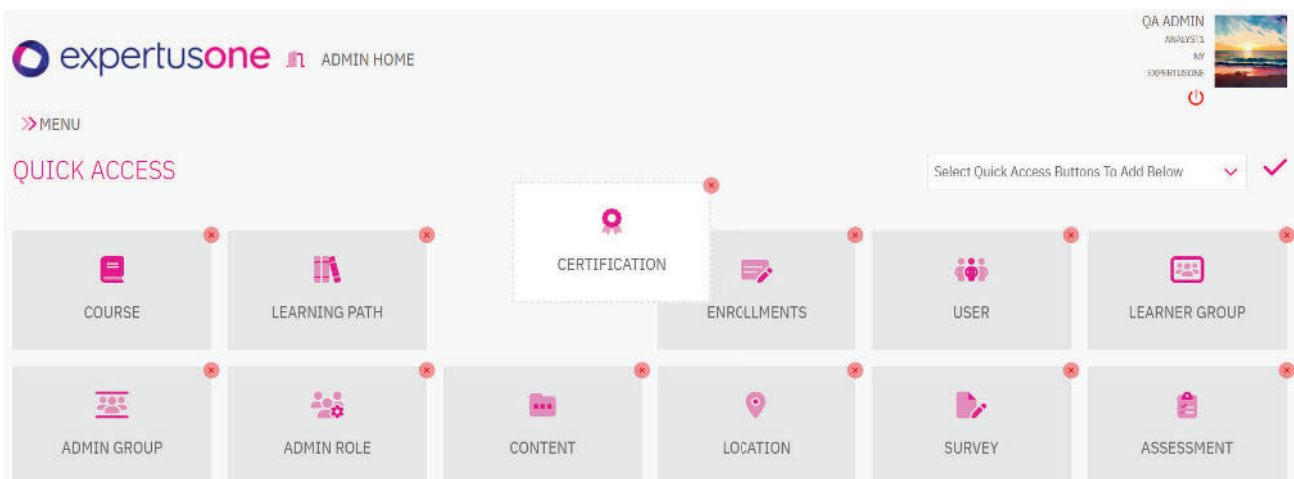
## 8. Personalization

All users should have the ability to create a personalized experience that helps them get things done more efficiently.

### What to Look For

- AI-generated recommendations for learners based on their whole profile—instead of multiple, confusing lists that cause decision paralysis.
- Portals that not only offer each learner a personalized look and feel, but also the data within is fully personalized to show relevant courses, certifications, banners, announcements, and more.
- Personalization of your own admin experience to make it more efficient.
- Smart shortcuts that quickly get you to your daily administrative tasks in a streamlined way.

Look for features that allow administrators to personalize their UI to reduce clicks and be more efficient. Features that let them reorganize shortcuts to put their daily tasks front and center help administrators focus on getting things done.



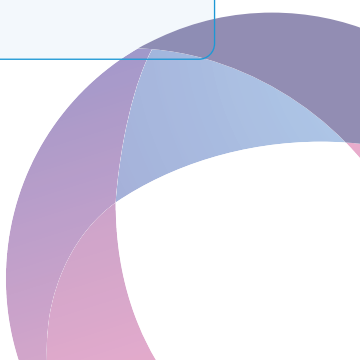
## 9. Multi-Domain Management

To efficiently tailor your training efforts to each internal and external learner, you need an easy way to set up, manage, and configure multiple domains from one platform. Not only does this ease administrative burden, it also ultimately reduces costs and additional licensing fees.

### What to Look For

- Multi-portal capabilities that enable you to set up and deploy as many domains as you need, each with their own unique branding, URL, and more—all managed from the main LMS platform.
- Multiple separate domains to allow non-employees, such as contractors and partners, to only access the specific training and education they need.
- Each domain remains autonomous so they can each have their own business rules, notifications, languages, and security controls (including password configuration policies).
- Empower customer or partner administrators to manage learning within their domains with various administrator roles and permissions that can be easily selected or deselected as needed.

### ExpertusONE enables customers to configure their domains and portals with:

- Different branding (i.e. theme, logo)
  - Unique URLs with SSL certificates
  - Modules and widgets that can be selected and deselected for different users of the same domain
  - Different login mechanisms (i.e. SSO, Native, Hybrid)
  - Unique eCommerce setups for each portal, including payment gateways/providers, payment methods, and cancellation policies
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## 10. Robust, Easy-to-Use Reporting and Analytics

Analytics should be built into the platform, available at your fingertips in real-time, and easy to use for every user who needs access to business-critical intelligence on learning initiatives.

### What to Look For

- Whether a learner needs to run a quick ad hoc report, an admin needs to generate a complex, custom report, or a manager needs to export a report to Excel, the LMS should let them accomplish this in five clicks or less.
- Automatically generated data visualizations that help you better understand and explain findings.
- Natural language input to get answers to questions like “Which managers have employees registered in training next month?”
- Drag-and-drop report creation tool for instantly creating custom reports of any design or complexity.
- BI integration so you can share learning data out to your organization’s data infrastructure and bring back key organizational insights that drive learning strategies.
- Dedicated compliance analytics in a mobile app that lets admins and managers run reports on-the-go and get real-time statistics to ensure learners stay compliant.
- Report scheduling that automatically runs reports and sends email notifications at a set day, time, or intervals.

“Not only could we use the ExpertusONE LMS to automate our own internal compliance reporting and management, but we could also extend its compliance functionality to our clients... which is a huge value to them and a great sale for us” — **Sr. Director of Education Services at [Mortgage Technology Company](#)**”



# Want the LMS that delivers all 10 features (and more)?

Check out ExpertusONE, the zero-compromises  
extended enterprise learning platform.

[Learn More](#)



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