

IDC MarketScape 2024: Worldwide Employee Experience for Learning Experience Management

The corporate learning solutions market has evolved rapidly these last few years. Calls for data extensibility are driving spend on AI models, leading to sustained growth in learning experience management (LXM) within HR.

Why Does an LXMs Matter?

LXM is an easy way to start a company's AI journey. This technology uses AI to personalize the delivery of employee training, skilling, and development to each worker to close skills gaps on the job and to personally facilitate organic career growth through dynamic and responsive career pathing. Additionally, LXMs curate and drive appropriate content and programming in the right modalities, at the right time, and in the right location with highly personalized and tailored nudges and reminders based on available data.

Use of LXM yields immediate results like:

- 99% higher likelihood of **improving revenue** through performative skills alignment, development, and deployment
- 76% higher likelihood of **extending average employee** tenures based on skills growth and investment perceptions
- 67% higher likelihood of **lowering voluntary and involuntary employee attrition**
- 54% higher likelihood of **improving employee and workforce performance**
- 50% greater likelihood of **aligning and redeploying head count** around changing company needs without derailing employee career paths

The 2024 IDC MarketScape

The 2024 IDC MarketScape for worldwide employee experience for LXM includes an analysis of 10 LXM vendors defining their categories, which span platform data enablement, AI personalization, content interactions and serviceability, performance integration, and insights extensibility. Selection for participation focused on the vendors based on revenue, scale, cloud deployment, functional approach, and client partnership approach and enablement.

ExpertusONE is a Major Player in the LXM MarketScape

ExpertusONE is recognized as a Major Player in this MarketScape report. IDC found that organizations seeking to automate and centralize learning initiatives across required, programmed, and curated learning—without eliminating or transferring their existing content environments and partnerships—can benefit from ExpertusONE. Similarly, organizations requiring support for continuous, offline learning and skilling can make use of ExpertusONE.

[Learn more about ExpertusONE in the IDC MarketScape: Worldwide Employee Experience for LXM 2024 Vendor Assessment here.](#)