

# ExpertusONE eCommerce

Maximize your global training revenue with the industry's most robust, easy to use e-commerce module. ExpertusONE eCommerce delivers the latest in e-commerce technology, sales options, and reporting for convenient, seamless transactions that satisfy all of your global commerce needs:



- **Sell anywhere using any payment provider**—Support for multiple currencies and payment methods, localized tax calculations, and native integrations with top payment providers offering safe, secure checkout.
- **Drive sales strategically**—Offer discounts, group pricing, and more to drive sales in strategic areas.
- **Full mobile support**—Learners, managers, and customer or partner administrators can purchase training from their mobile device so they can access training when, and where, they need it.
- **Robust reporting on learning sales**—Get deep insight into all sales data alongside learning participation to understand your programs' successes and opportunities for improvement.



## Appealing Catalog

Highlight your learning offerings with a homepage that is built to make training more appealing



## Promotional Pricing

Leverage pricing to incentivize users to buy, from negotiated group discounts to time-based promotions



## Easy, Secure Checkout

Streamline checkout with a simple experience that uses the commerce method of your choice

## Personalize the User Experience

Tailor every aspect of the learner experience with:

- Uniquely branded portals for different organizations and user groups
- Catalog controls by user to target the right learning to the right people
- Configure notifications by user groups
- AI recommendations that highlight the most popular courses based on user profile

## Provide an Exceptional Learner Experience

Your learners deserve the same intuitive shopping experience that they get in their everyday life. With ExpertusONE, users can:

- Add courses to their cart and continue browsing
- Reservation of registrations in the cart for up to 60 minutes until checkout
- Choose to pay in their preferred currency
- Put themselves on the waitlist for popular courses
- Buy training seats in bulk without needing the specific learner names at the time of purchase
- Buy purchase, for themselves or others, on their mobile device

## Incentivize Sales

Drive revenue in strategic regions and around new products or services with advanced discounts and promotions:

- Create promo codes for targeted users and training and restrict codes from being shared. Discounts can be a flat amount or a percentage off.
- Offer discounts for bulk purchases, including scaling the discount (either dollar amount of percentage off) to increase with the number of seats purchased.
- Restrict discounts to validation periods, minimum purchase amounts, maximum number of users, number of discounts used together, and so on.

## Manage Your Commerce Your Way

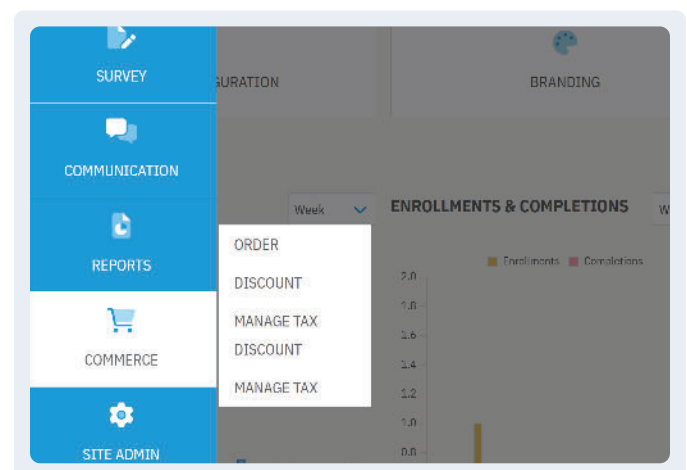
Experience maximum flexibility for your learning sales. ExpertusONE supports:

- Direct credit card payments
- Payment via major payment providers, such as PayPal, Paymetric, or Cybersource
- Invoice, purchase order, or contract payments
- Expensing to a cost center
- Global tax calculations at time of checkout

## Monitor Your Business

With ExpertusONE's sophisticated reporting tool, your admins can efficiently analyze and manage all e-commerce activity, with real-time insight into:

- Revenue against instructor utilization and other related expenses
- Current and pending orders
- Purchaser information
- Payment methods
- Applied discounts
- Learner surveys
- Registration cancelations and refunds




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## DISCOUNT

[CREATE DISCOUNT](#)
 Search

 Filters


### WELCOME DISCOUNT 50%

Discount Base: Percentage Off

### DISCOUNT 100 - EMPLOYEES

Discount Base: Percentage Off

### UPGRADE YOUR SKILLS: ENJOY 25% OFF ALL COURSES!

Discount Base: Percentage Off

### SPECIAL DISCOUNT FOR TRAINING 20%

Discount Base: Percentage Off

### DOMAIN DISCOUNT 10

Discount Base: Percentage Off

[MENU](#)

## ORDER

 Search

 Filters


ORDER ID	STATUS	PRICE	CREATED ON	CREATED BY
518	Pending	\$ 28.00	Jun 27, 2024	Lyndy
294	Pending	\$ 566.00	Jun 20, 2024	Lyndy



Schedule a demo today.

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