

# Interaction Studio Content Authoring Tool

In the race to deliver more microlearning, you need to be sure that it's actually consumed and understood. The ExpertusONE Interaction Studio makes this possible. This rapid authoring tool makes it easy to quickly create dynamic content that increases learner engagement and training interactivity.



## Develop Engaging Content Effortlessly

With our Interaction Studio, you can:

- **Rapidly develop content:** Create xAPI compliant microlearning with video, audio and content-based activities built into the LMS.
- **Drive learner engagement:** Add meaningful interactions to videos and presentations in just a few simple steps. And since these interactive elements are HTML5 enabled, they're 100% mobile-ready and browser-agnostic.
- **Improve eLearning retention:** Use context-related activities to make eLearning fun and easily divide content into smaller, easier to understand units that hold learner's attention.
- **Raise learning program impact:** Interaction Studio works seamlessly with ExpertusONE's Insights so you can track learner progress, create dashboards, and perform usage analysis—all from one integrated system.



### Support Learning Anywhere

The learning content is HTML5 enabled for use across all platforms, web browsers and mobile devices.



### Turn Any Video Into Content

Add images, hyperlinks, multiple choice quizzes and more to any MP4, YouTube or Vimeo video.



### Transform Passive Presentations

Take that boring presentation and turn it into interactive courseware by adding video, audio and content-based activities.

## Create Microlearning On-Demand

ExpertusONE's Interaction Studio is the rapid LMS authoring tool without the learning curve. Here's how easy it is to create content with this tool.

### Make Videos More Successful

Break up long videos with interactivities that increase learner engagement and comprehension. Add engaging interactions to passive content like:

- **Text, labels and images:** Reinforce key lessons or content and add visual appeal
- **Hyperlinks:** Link to external web pages for more learning and context
- **Multiple choice quizzes:** Test learner comprehension
- **Fill in the blanks and word scrambles:** Add a fun, gaming element

### Bring Presentations to Life

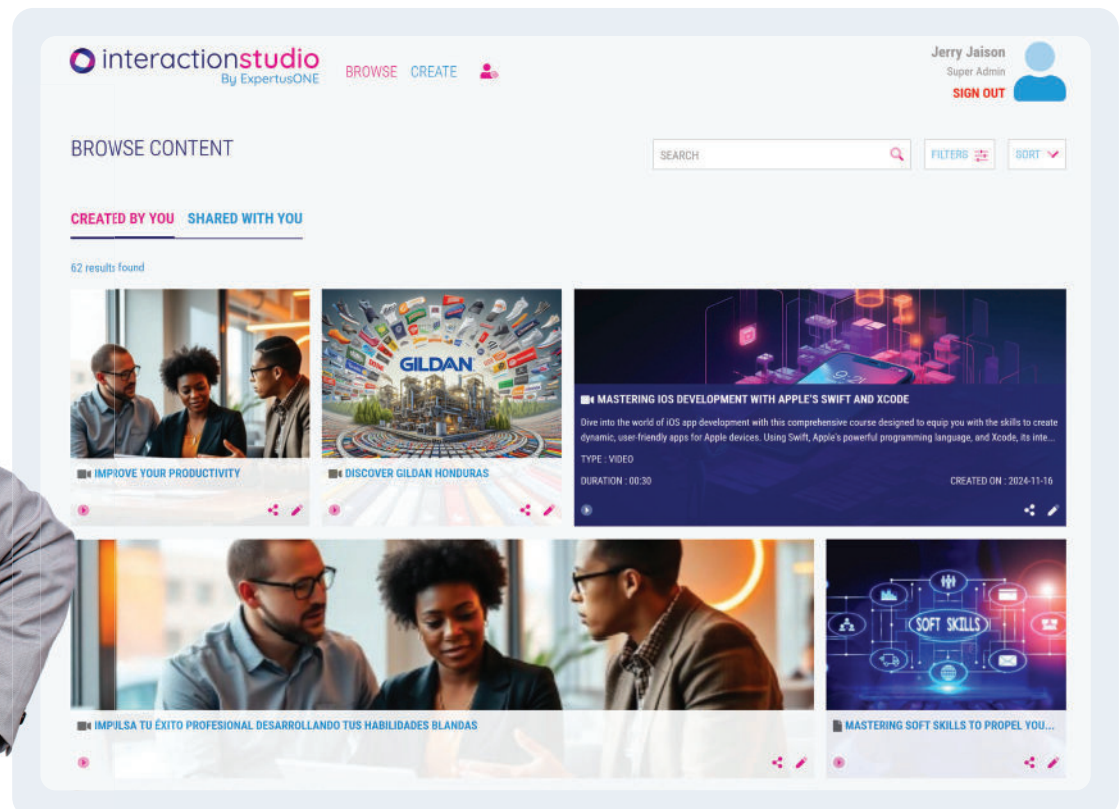
Create presentations on the fly and publish them in minutes, or publish an existing one. Users can configure the presentation's background and add the same engaging interactions as available for video, including hyperlinks, video and audio files, images, and quizzes.

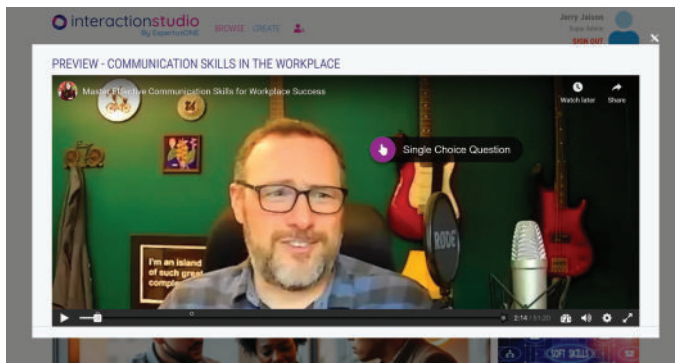
## Powerful Interactions for Meaningful Content

Turning plain, passive material into fresh content is easy. To add an interaction, simply:

- Upload a video (MP4 file or YouTube/Vimeo link) or a presentation (or create a new one)
- Determine where in the content you'd like the interaction to appear
- Select which activity you'd like to add
- Set the activity criteria, such as correct answer, how many attempts the user has to get it right, if they can have hints, and, if you're grading the course, the scoring value for the question

Once a presentation or video is completed in Interaction Studio, you can associate it to any course, training, or content in ExpertusONE. These can also be published and unpublished with just one click. And edits are just as efficient—simply hover over the interaction and click the 'Edit' icon to make changes.





## Raise Your Learning Program's Value

With Interaction Studio, you control how engaged your learners are and how well they're learning the content. You can:

Define passing scores for all interactions and determine if learners can retry questions, get hints, or see solutions. This helps them better understand and retain the training. You can also set an overall passing score for the entire course.

Set content completion percentages and set how many interactions must be executed correctly to complete the content. This ensures videos and presentations are run through in entirety.

## Measure Impact

Since all interactions are xAPI compliant, every presentation and video created in Interaction Studio can be stored and tracked in ExpertusONE's native Learning Record Store (LRS). From there, you can see dashboards and run reports on what eLearning is most popular, completion percentages, question level analysis and more.

This business-critical data can then help you improve your eLearning's effectiveness and raise your learning program's value. You'll also save time and hassles by having an authoring tool and LRS that work seamlessly together from one underlying system.

## Improve Your LMS Interactive Content Experience

Talk to our L&D experts to find out how ExpertusONE can help you and your team create more engaging learning content.



**Schedule a demo today.**

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